

Frankfurter Allgemeine Forum

INSELN DER AUFMERKSAMKEIT

#kunstkonferenz

CONFERENCE

**THE ART MARKET
IN THE SUPER ART YEAR 2017
TRENDS AND DRIVERS**

30 November and 1 December, Café Moskau, Berlin

THE SUPER ART YEAR 2017

2 December, Schloss Neuhardenberg

THE SPEAKERS

Georgina Adam, Art Market Editor-at-Large, The Art Newspaper; Art Market Contributor, Financial Times, London

Dr Fabian Bocart, Vice President of Analytics, artnet, New York

Dirk Boll, President, Christie's, London

Maike Cruse, Gallery Weekend and art berlin, Berlin

Alexander Forbes, Executive Editor, Artsy, New York

Jean-Claude Freymond-Guth, Freymond-Guth Fine Arts, Basel

Dr Stefanie Heraeus, Head of Curatorial Studies, Goethe University Frankfurt am Main

Dr Thomas Köhler, Director, Berlinische Galerie, Berlin

Dr Heike Kramer, Director of Corporate Social Responsibility and Event Management at the German Savings Banks Association (DSGV) Berlin, General Representative and Managing Director of the Schloss Neuhardenberg Foundation

Dr Felix Krämer, Director General, Museum Kunstpalast, Dusseldorf

Annette Kulenkampff, CEO, documenta und Museum Fridericianum

Urs Meile, Galerie Urs Meile, Beijing and Lucerne

Christian Metten, Managing Director, AXA ART, Cologne

Johanna Neuschäffer, EIGEN+ART LAB, Berlin

Nicolas Perren, Managing Partner, ZentralDepot, Berlin

Britta Peters, Curator, Sculpture Projects Munster 2017, LWL Museum for Arts and Culture, Munster

Susanne Pfeffer, Director of the Museum Fridericianum in Kassel and Curator of the German Pavillion at the 2017 Biennale in Venice

Prof Dr Peter Raue, Lawyer and Notary, Raue LLP, Berlin

Dr Andreas Ritter, Founder and Partner, Law Firm Ritter & Partners, Zurich

Thaddaeus Ropac, Gallerist and Managing Director, Galerie Thaddaeus Ropac, Paris and London

Karin Schulze-Frieling, Managing Director, Galerie Utermann

Katrin Stoll, Managing Partner, Auction House Neumeister, Munich

Julia Stoschek, Julia Stoschek Collection, Berlin and Dusseldorf

Wolfgang Ullrich, Art Scientist, Leipzig

MODERATORS

Ewa Hess, Senior Editor Arts, Tages-Anzeiger/Sonntagszeitung, Zurich

Kolja Reichert, Arts Editor, Frankfurter Allgemeine Zeitung

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THE TOPICS

- » Documenta in Athens and Kassel, Art Biennale in Venice, Sculpture Projects Munster, as well as many art shows around the world: the super art year 2017.
- » Is a year like that one of the main drivers on the international art market? What is the sustainability of large exhibitions?
- » Asia has a growing share in the worldwide art market and is increasingly competing with Europe. The United Kingdom is just exiting from the EU.
- » What role does Brexit play for the international art market? Will this lead to shifts or does it not matter for the strong markets in America and Asia whether the UK is an EU member or not?
- » An increasingly international art public requires attention and customer-oriented acting. How have the market and competition conditions for galleries and auction houses changed? Are the big ones getting bigger? What innovative gallery concepts are available? Do international trade show participations remain important? What role is played by the different framework conditions in international competition?
- » What is the significance of digitalisation and artificial intelligence? Online platforms with high user numbers stand the best chance to collect relevant data and transform them into business models. Can this lead to service models beyond the actual core business?

PARTNERS



SUPPORTER



KNOWLEDGE PARTNERS



30 November 2017, Cafe Moskau, Berlin

- 7.00 pm Evening reception
- 7.30 pm Words of welcome
Dr Heike Kramer, German Savings Banks Association (DSGV);
Schloss Neuhardenberg Foundation
- 7.45 pm **KEYNOTE**
**A canon is for singing! About the relationship between
museum and market**
Dr Felix Krämer, Museum Kunstpalast, Dusseldorf
-

1 December 2017, Cafe Moskau Berlin

- 9.00 am Registration and handout of the conference documents
- 10.30 am **KEYNOTE**
Role change during the super art year?
Wolfgang Ullrich, Art scientist
- 11.00 am **KEYNOTE**
**The International Art Market in 2017:
Trends and Transformations**
Georgina Adam, The Art Newspaper, Financial Times
- The Asian market is growing, the United Kingdom exits
from the EU, America first, how does the global art market
change and what does it mean for Europe?**
- 11.30 am **FOCUS I: Gallery perspective**
Thaddaeus Ropac, Galerie Thaddaeus Ropac
talking to **Kolja Reichert**, F.A.Z.
-
- 11.50 am Break
-
- 12.20 pm **FOCUS II: Auction house perspective**
Dirk Boll, Christie's
talking to **Kolja Reichert**, F.A.Z.
-

- 12.40 pm **PANEL**
The global trade – Framework conditions on the international art market
Urs Meile, Galerie Urs Meile
Prof Dr Peter Raue, Raue LLP
Dr Andreas Ritter, Law Firm Ritter & Partner
Karin Schulze-Frieling, Galerie Utermann
Katrin Stoll, Auction House Neumeister
Moderator: **Ewa Hess**, Tages-Anzeiger/SonntagsZeitung
-
- 1.40 pm Lunch
-
- 2.50 pm **STATEMENT**
Seeing the Unseen: How Artificial Intelligence unveils the secrets of the art market
Dr Fabian Bocart, artnet
- 3.00 pm **PANEL**
New perspectives from practice
Dr Fabian Bocart, artnet
Alexander Forbes, Artsy
Christian Metten, AXA ART
Nicolas Perren, ZentralDepot
Moderator: **Kolja Reichert**, F.A.Z.
-
- 4.00 pm Break
-
- 4.30 pm **TALK**
New gallery models
Maike Cruse, Gallery Weekend and art berlin
Jean-Claude Freymond-Guth, Freymond-Guth Fine Arts
Johanna Neuschäffer, EIGEN+ART LAB
talking to **Ewa Hess**, Tages-Anzeiger/SonntagsZeitung
- 5.15 pm **TALK**
Collecting, designing and imparting
Julia Stoschek, Julia Stoschek Collection
talking to **Kolja Reichert**, F.A.Z.
-
- 5.30 pm Get together
-

2 December 2017, Schloss Neuhausen

The Super Art Year 2017: Do large exhibitions provide orientation in the global present? Can the production of art keep pace with the wealth of events? Is quality still suitable?

10.00 am Departure of bus shuttle in Berlin

11.30 am Arrival in Neuhausen

12.00 noon Words of welcome

12.10 pm **LECTURE**

How western was the art summer 2017?

Dr Stefanie Heraeus, Goethe University, Frankfurt am Main

12.30 pm **TALK**

Personal views of the art year 2017

Dr Thomas Köhler, Berlinische Galerie

talking to **Kolja Reichert**, F.A.Z.

1.00 pm Break

1.30 pm **PANEL**

The large exhibitions in 2017: promises kept?

Annette Kulenkampff, documenta; Museum Fridericianum

Britta Peters, Sculpture Projects Munster

Susanne Pfeffer, Curator, German Pavillion Art Biennale

Venice

Kolja Reichert, F.A.Z.

Moderation: Ewa Hess, Tages-Anzeiger/Sonntagszeitung

2.30 pm Snack lunch

3.30 pm **READING**

Ulrich Noethen reads Honoré de Balzac

»The unknown masterpiece«

4.30 pm Get together

5.00 pm Departure of the bus shuttle in Neuhausen



VENUES

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Karl-Marx-Allee 34
10178 Berlin
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www.cafemoskau.com

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CONTACT

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Further information and registration

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