

Frankfurter Allgemeine Forum

INSELN DER AUFMERKSAMKEIT

#kunstkonferenz

CONFERENCE

**THE ART MARKET
IN THE SUPER ART YEAR 2017
TRENDS AND DRIVERS**

30 November and 1 December, Café Moskau, Berlin

THE SUPER ART YEAR 2017

2 December, Schloss Neuhardenberg

THE SPEAKERS

Georgina Adam, *Art Market Editor-at-Large, The Art Newspaper; Art Market Contributor, Financial Times, London*

Dr Fabian Bocart, *Vice President of Analytics, artnet, New York*

Dirk Boll, *President, Christie's, London*

Maïke Cruse, *Gallery Weekend and art berlin, Berlin*

Alexander Forbes, *Executive Editor, Artsy, New York*

Jean-Claude Freymond-Guth, *Freymond-Guth Fine Arts, Basel*

Dr Stefanie Heraeus, *Head of Curatorial Studies, Goethe University Frankfurt am Main*

Dr Thomas Köhler, *Director, Berlinische Galerie, Berlin*

Dr Heike Kramer, *Director of Corporate Social Responsibility and Event Management at the German Savings Banks Association (DSGV) Berlin, General Representative and Managing Director of the Schloss Neuhausen Foundation*

Dr Felix Krämer, *Director General, Museum Kunstpalast, Dusseldorf*

Annette Kulenkampff, *CEO, documenta und Museum Fridericianum*

Urs Meile, *Galerie Urs Meile, Beijing and Lucerne*

Christian Metten, *Managing Director, AXA ART, Cologne*

Johanna Neuschäffer, *EIGEN+ART LAB, Berlin*

Nicolas Perren, *Managing Partner, ZentralDepot, Berlin*

Britta Peters, *Curator, Sculpture Projects Munster 2017, LWL Museum for Arts and Culture, Muenster*

Susanne Pfeffer, *Director of the Museum Fridericianum in Kassel and Curator of the German Pavillion at the 2017 Biennale in Venice*

Prof Dr Peter Raue, *Lawyer and Notary, Raue LLP, Berlin*

Dr Andreas Ritter, *Founder and Partner, Law Firm Ritter & Partners, Zurich*

Thaddaeus Ropac, *Gallerist and Managing Director, Galerie Thaddaeus Ropac, Paris and London*

Karin Schulze-Frieling, *Managing Director, Galerie Utermann*

Katrin Stoll, *Managing Partner, Auction House Neumeister, Munich*

Julia Stoschek, *Julia Stoschek Collection, Berlin and Dusseldorf*

Wolfgang Ullrich, *Art Scientist, Leipzig*

MODERATORS

Ewa Hess, *Senior Editor Arts, Tages-Anzeiger/SonntagsZeitung, Zurich*

Kolja Reichert, *Arts Editor, Frankfurter Allgemeine Zeitung*

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THE TOPICS

- » Documenta in Athens and Kassel, Art Biennale in Venice, Sculpture Projects Munster, as well as many art shows around the world: the super art year 2017.
- » Is a year like that one of the main drivers on the international art market? What is the sustainability of large exhibitions?
- » Asia has a growing share in the worldwide art market and is increasingly competing with Europe. The United Kingdom is just exiting from the EU.
- » What role does Brexit play for the international art market? Will this lead to shifts or does it not matter for the strong markets in America and Asia whether the UK is an EU member or not?
- » An increasingly international art public requires attention and customer-oriented acting. How have the market and competition conditions for galleries and auction houses changed? Are the big ones getting bigger? What innovative gallery concepts are available? Do international trade show participations remain important? What role is played by the different framework conditions in international competition?
- » What is the significance of digitalisation and artificial intelligence? Online platforms with high user numbers stand the best chance to collect relevant data and transform them into business models. Can this lead to service models beyond the actual core business?

PARTNERS



SUPPORTER



KNOWLEDGE PARTNERS



30 November 2017, Cafe Moskau, Berlin

- 7.00 pm Evening reception
- 7.30 pm Words of welcome
Dr Heike Kramer, *German Savings Banks Association (DSGV);
Schloss Neuhardenberg Foundation*
- 7.45 pm **KEYNOTE**
**A canon is for singing! About the relationship between
museum and market**
Dr Felix Krämer, *Museum Kunstpalast, Dusseldorf*
-

1 December 2017, Cafe Moskau, Berlin

- 9.30 am Registration and handout of the conference documents
- 10.30 am **KEYNOTE**
Role change during the super art year?
Wolfgang Ullrich, *Art scientist*
- 11.00 am **KEYNOTE**
**The International Art Market in 2017:
Trends and Transformations**
Georgina Adam, *The Art Newspaper, Financial Times*
- The Asian market is growing, the United Kingdom exits
from the EU, America first, how does the global art market
change and what does it mean for Europe?**
- 11.30 am **FOCUS I: Gallery perspective**
Thaddaeus Ropac, *Galerie Thaddaeus Ropac*
talking to **Kolja Reichert**, *F.A.Z.*
-
- 11.50 am Break
-
- 12.20 pm **FOCUS II: Auction house perspective**
Dirk Boll, *Christie's*
talking to **Kolja Reichert**, *F.A.Z.*
-

- 12.40 pm **PANEL**
The global trade – Framework conditions on the international art market
Urs Meile, *Galerie Urs Meile*
Prof Dr Peter Raue, *Raue LLP*
Dr Andreas Ritter, *Law Firm Ritter & Partner*
Karin Schulze-Frieling, *Galerie Utermann*
Katrin Stoll, *Auction House Neumeister*
Moderator: Ewa Hess, *Tages-Anzeiger/SonntagsZeitung*
-
- 1.40 pm Lunch
-
- 2.50 pm **STATEMENT**
Seeing the Unseen: How Artificial Intelligence unveils the secrets of the art market
Dr Fabian Bocart, *artnet*
- 3.00 pm **PANEL**
New perspectives from practice
Dr Fabian Bocart, *artnet*
Alexander Forbes, *Artsy*
Christian Metten, *AXA ART*
Nicolas Perren, *ZentralDepot*
Moderator: Kolja Reichert, *F.A.Z.*
-
- 4.00 pm Break
-
- 4.30 pm **TALK**
New gallery models
Maike Cruse, *Gallery Weekend and art berlin*
Jean-Claude Freymond-Guth, *Freymond-Guth Fine Arts*
Johanna Neuschäffer, *EIGEN+ART LAB*
talking to Ewa Hess, *Tages-Anzeiger/SonntagsZeitung*
- 5.15 pm **TALK**
Collecting, designing and imparting
Julia Stoschek, *Julia Stoschek Collection*
talking to Kolja Reichert, *F.A.Z.*
-
- 5.30 pm Get together
-

2 December 2017, Schloss Neuhausen

The Super Art Year 2017: Do large exhibitions provide orientation in the global present? Can the production of art keep pace with the wealth of events? Is quality still suitable?

10.00 am Departure of bus shuttle in Berlin

11.30 am Arrival in Neuhausen

12.00 noon Words of welcome

12.10 pm **LECTURE**

How western was the art summer 2017?

Dr Stefanie Heraeus, *Goethe University, Frankfurt am Main*

12.30 pm **TALK**

Personal views of the art year 2017

Dr Thomas Köhler, *Berlinische Galerie*

talking to Kolja Reichert, *F.A.Z.*

1.00 pm Break

1.30 pm **PANEL**

The large exhibitions in 2017: promises kept?

Annette Kulenkampff, *documenta; Museum Fridericianum*

Britta Peters, *Sculpture Projects Muenster*

Susanne Pfeffer, *Curator, German Pavillion Art Biennale*

Venice

Kolja Reichert, *F.A.Z.*

Moderation: Ewa Hess, *Tages-Anzeiger/SonntagsZeitung*

2.30 pm Break

3.30 pm **READING**

Ulrich Noethen reads Honoré de Balzac

»The unknown masterpiece«

4.30 pm Get together

5.00 pm Departure of the bus shuttle in Neuhausen



VENUES

Cafe Moskau
Karl-Marx-Allee 34
10178 Berlin
Germany

www.cafemoskau.com

Stiftung Schloss Neuhardenberg
Schinkelplatz
15320 Neuhardenberg
Germany

www.schlossneuhardenberg.de

CONTACT

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Further information and registration

www.faz-forum.com/kunst2017

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Registration for the Conference

THE ART MARKET IN THE SUPER ART YEAR 2017 TRENDS AND DRIVERS

on 1 December 2017, Café Moskau, Berlin

Please send your registration by fax to: +49 69 75 91-26 63

or register on the website: www.faz-forum.com/kunst2017

Yes, I participate in the conference on 1 December 2017 in Berlin.

at the normal price: € 750.- + VAT

at the reduced price of € 150.- + VAT

at the special price*: € 190.- + VAT

(for members of BVDG)

* For participants from the arts context (museum directors, curators, art collectors, gallerists, art dealers, auction houses, art consultants as well as employees of museums and foundations).

as press representative

Yes, I participate in the evening event on 30 November 2017 (from 7 pm).

Yes, I would like to attend the event at Schloss Neuhausen on 2 December 2017.

Name

First Name

Position / Department

Telephone

Email

Company

Street / Number

Postal Code / Place

Sector

Date, Signature

VENUE

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Terms and conditions of participation. The participation fee for this event including meeting documents, lunch, break beverages per person plus VAT becomes due after receipt of the invoice. After your registration, we send you a confirmation. The cancellation (only in writing) is possible free of charge up to 30 days before the commencement of the event; then half of the participation fee is collected. In the event of no show or cancellation on the day of the event, the entire participation fee becomes due. We are pleased to accept a substitute participant without any additional costs. The organiser reserves the right to change the programme on urgent grounds.

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